

GLOBAL ENVIRO-LEGAL PORTAL

A ONE-STOP PORTAL FOR GLOBAL INFORMATION ON ENVIRONMENTAL REQUIREMENTS FOR PRODUCTS FOR THE EXPORT MARKETS

INTRODUCING GELP...

Green Purchasing Network India (GPNI) is excited to introduce to you its unique international initiative **Global Enviro-Legal Portal (GELP)** www.gelp-igpn.com, supported by the Ministry of Environment, Government of Japan and the International Green Purchasing Network (IGPN).

GELP is an internet-based application specially developed to provide manufacturers and their suppliers around the world with accurate information on environmental regulations and voluntary environmental requirements, such as ecolabels and ecomarks, relating to products for the export markets.

GELP is being developed by Environmental Management Centre (EMC) for IGPN, with the intention of catalyzing the greening of supply chains, leading to cleaner products and greener markets across the globe. GELP has been designed to be a reasonably priced (presently free), hassle-free and easier to navigate than any other web based platform that provides environment-related requirements for product exports and imports. Above all the portal comes with an online Expert support system to help Users resolve their queries.

WWW.GELP-IGPN.COM

A reasonably priced,
hassle-free, easy-to-navigate
web portal
for all your queries
regarding environment-related
requirements
for product export and import

THE OBJECTIVES OF GELP ARE TO

Support Small and Medium Enterprises (SMEs) to be environmentally compliant

Support multinational corporates in achieving global environmental compliance

Promote knowledge networking and expert dialogue

Establish a platform for content on enviro-legal area

Realize the goal of sustainable production and consumption

GELP HELPS PRODUCT MANUFACTURERS AND SUPPLIERS IN 2 WAYS

1. PROVIDES PRODUCT-SPECIFIC ENVIRO-LEGAL INFORMATION

- For more than 15 different product categories covering 250+ enviro-legal documents from across the world. More documents will be added in the future
- Product range includes textiles, batteries, foodstuff, cleaning materials, toys, electrical and electronic materials, toys, building and construction materials, and much more

2. CONNECTS TO "EXPERTS" IN THE ENVIRO-LEGAL DOMAIN BY

- Enabling posting of specific queries to help the product become or remain compliant with relevant enviro-legal requirements and receiving an expert response
- Enabling checking from the GELP FAQ database for a related query and response that has been asked in the past

Manufacturers and Suppliers Ask Queries



www.gelp-igpn.com

GELP Experts Give Response



To know more, contact

Dr. Prasad Modak <prasad.modak@emcentre.com>, chairperson, GPNI or Shantanu Roy <shantanu.roy@emcentre.com>, Secretary General, GPNI at

GPNI, c/o Environmental Management Centre, C-29 Royal Industrial Estate, Naigaon X Road, Wadala, Mumbai - 400031, India.

Phone: +91 22 40049210/11/12/13 Fax: 91 22 40049218 Website: <http://gpnindia.org/>

INVITING “PILOT TEST USERS” ...

GPNI invites a limited number of Users to act as “Pilot Test Users” to get involved in the pilot testing of GELP. To become a Pilot Test User visit www.gelp-igpn.com and Register.

WHO CAN BE A “PILOT TEST USER”?

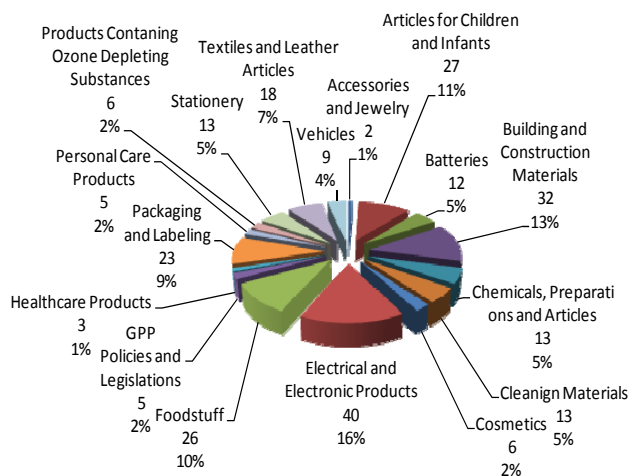
A typical GELP Pilot Test User is a **manufacturer/ supplier/ dealer/ distributor** of products, particularly representing **SMEs**, who wants to know about the environmental requirements governing product export and import in the different countries and regions of the world.

WHAT ARE THE BENEFITS OF ACTING AS A “PILOT TEST USER”?

Pilot Test Users enjoy the benefits of early birds in GELP.

A Pilot Test User would get

- Instant **access to 250+ enviro-legal information** across more than 15 product categories on GELP. *(See the figure alongside for the extent of coverage of different products.)*
- Award of **100 points** or **points value** for receiving responses for **upto 2 queries**, whichever is lesser, during the pilot testing period. *(It may be noted that after the official launch of the portal, users will be charged for their Queries as per the chosen expert offer.)*



Apart from the above benefits, a Pilot Test User will also be eligible for special discounts and freebies proposed by GELP after its official launch, such as

- ✓ Free access to GELP newsletter for one year
- ✓ Free Diagnostic Reports* (upto 2), an advanced feature to be introduced in the next phase, that would allow GELP users to assess the environmental compliance of their products by themselves

* Please note that Users would be required to fill in relevant forms before they receive the Diagnostic Reports

WHAT ARE THE OBLIGATIONS OF A PILOT TEST USER TO GELP?

Users have absolutely no monetary obligations! Users have to just help us by,

- **Raising atleast one Query** in any one of the product categories of GELP.
- **Sharing your experience** of using GELP with the GELP representative who may call you during the pilot testing period.
- **Submitting a feedback form**, telling us what you thought about GELP and its features at the end of the pilot testing period.

HOW LONG IS A PILOT TEST USER EXPECTED TO BE WITH GELP?

The pilot testing period for GELP would continue for a period of **45 days from 01 August 2011**.

PARTNERS



To know more, contact

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